## **CONTENTS**

December 2013 • Volume 109 • Number 3

# **Features**

7 Cloud computing—Part 5: The next computer revolution

by John McDaniel, contributing writer

In this CorelDRAW® series, we continue to explore cloud computing, the next big ongoing movement within the computer revolution.

10 Stamp Shop Web<sup>TM</sup>:
How to change settings
in your website—Part 6

by Becky Skelley
Continuing our
exploration of
the Settings Tab,
we'll examine
the value and
purpose behind
Site Terms, as



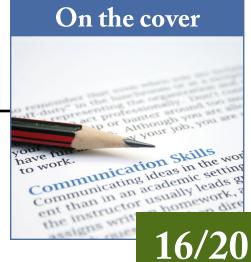
well as the importance of SSL Settings, Taxes, Tax Classes and the always important Themes.

# 16 Write emails that get the results you want

by Bruce Kasanoff

Email is a tricky medium; when you hit the SEND button, it can be difficult to know whether the words you have written will help you or hurt you.

# CorelDRAW GRAPHICS SUITE X6 Premium Membership



20 Killer words of customer service

by Nancy Friedman, The Telephone Doctor
When dealing with customers, some words
are downright deadly. Learn how to avoid
language that can do in your business!

22 Making money with CorelDRAW: Screen printing—The artwork

by Judy and John McDaniel, contributing writers

As with all graphic processes, screen printing begins with the artwork. To understand the artwork requirements, we need to understand the process a little better.



### IMIA at the NBM Trade Show

25 IMIA presentations

26 Exhibitors of special interest

## **Departments**

30 News

32 Industry Indicator

33 Industry Impressions

34 Advertisers

34 Classified

34 Trade Service Ads