

CONTENTS

February 2014 • Volume 109 • Number 5



Features

8 Making money with CoreIDRAW: Mechanical engraving—The products

by John and Judy McDaniel, contributing writers

In this issue, we turn our sights to mechanical engraving and explore the process and the potential products that can be created.

8



14

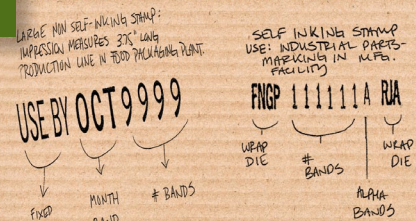
11 Modified machines and custom bands: Not your typical “one size fits all” solution

by Sarah Chesebrough

Understanding how to offer these advanced marking solutions to customers with unique needs will benefit your bottom line.

11

Anatomy of an Impression:



14 IMIA at The NBM Show 2014

Los Angeles was the site of the International Marking and Identification Association's annual gathering, bringing together stamp industry professionals from around the U.S., Canada and Europe.

25

25 Stamp Shop Manager™: How to set up and import web orders

by Becky Skelley

In this new series, we will teach you how to utilize Stamp Shop Manager from Connectweb Technologies, Inc. to get the most benefit from the program's automation features.

Stamp Shop
Manager™

Departments

30 News

33 Industry Impressions

34 Classified

32 Industry Indicator

34 Advertisers

34 Trade Service Ads