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Features

8 2014 Silver Manufacturer of the Year: *Custom Impressions, Inc., Washington, Iowa*

by Anne Shadis

By making it a regular policy to always say “yes” to customer requests, Custom Impressions, Inc. in Washington, Iowa, continues to expand its business and achieved a sales increase of 38.3 percent in 2013. This is the fourth Silver win for Custom Impressions, which is now in its 11th year of operation.



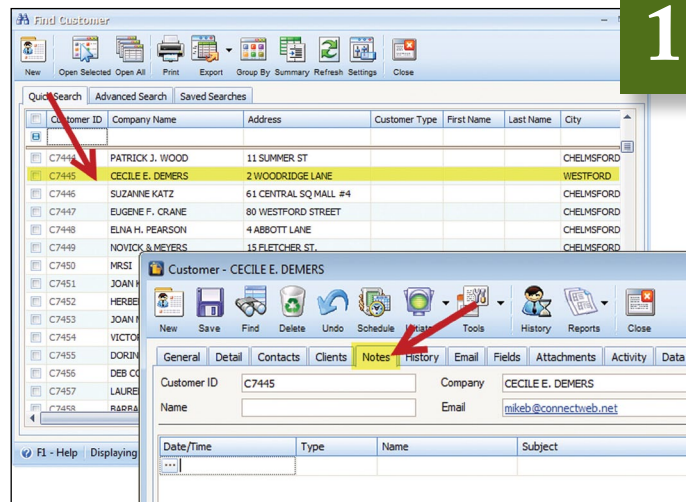
On the cover: Marcus Fedler, owner of Custom Impressions, Inc.

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18 Stamp Shop Manager™: How to manage and create customers—Part 2

by Becky Skelley

This month, we’ll continue our exploration of how to manage and create customers in Stamp Shop Manager. We concluded our last installment with the *Clients* tab within the *Customers* window. Now let’s begin with the *Notes* tab. As you may recall, customer management within Manager is a breeze with the vast array of tools within the *Customers* window.



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