Features

6 Outsourcing: The source for your solutions
Looking to expand your business, but lacking what you think you need? Not all is lost... Outsource your way to success!

12 Stamp Shop Web™: How to use Customer Chat™ Part 2
by Amanda Katon
This month, we continue our exploration of the Chat tab, where you can utilize the Customer Chat™ system and provide real-time customer assistance to visitors shopping on your website.

18 Getting Creative with CorelDRAW®: Putting text on a path in CorelDRAW®
by Foster D. Coburn III
This month, get a grasp on creating and modifying circle text, as well as text on an open path.

21 Expanding your business—Seals
by Amie McGee, Trotec Laser, Inc.
Thanks to 21st-century laser technology, seals are providing marking professionals with more options than ever before.

Departments

25 News
28 Industry Indicator
29 Industry Impressions
30 Advertisers
30 Classified
30 Trade Service Ads