

CONTENTS

December 2014 • Volume 110 • Number 3

Features

7 **MarkMaster's Stampede Goes Pink team goes all out for the Race for the Cure!**

With an overwhelming response from the entire staff, MarkMaster increased employee donations for the Susan G. Komen Race for the Cure from \$50 last year to a whopping \$1,400 in 2014!

11 **Stamp Shop Manager:™ How to manage inventory—Part II**

by *Becky Skelley*

In our last exploration of Stamp Shop Manager, we discussed managing the inventory cycle. Now we'll look at setting up your inventory and the differences between each inventory item type.

15 **Sign me up! Implementing a new production process in our business**

by *Steve Celis*

How a small marking company tackled the challenge of scheduling and producing interior ADA signage for new construction projects.

22 **2014 end-of-year tax tips for small business**

by *the accounting firm of Richard A. Hall, PC*

It is not too late to take steps to reduce your end-of-year tax bill.

Departments

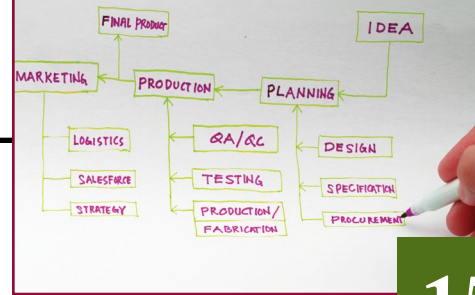
34 News

36 Industry Indicator

37 Industry Impressions

38 Advertisers

On the cover



©iStock.com/ragsac

15

7



24 **Getting Creative with CorelDRAW:® Getting your defaults just right**

by *Foster D. Coburn III*

Learn how to adjust default settings to best meet your needs.

27 **On the road: Fivestar Rubber Stamp Etc., Inc., Anaheim, California**

by *David Hachmeister*

On a recent trip to California, Publisher David Hachmeister visited Fivestar Rubber Stamp to learn more about this family-run business.

27



31 **Company profile: Taiyotomah Co., Ltd.**

Established in 1996, Taiyotomah Co., Ltd. has found success through the development of innovative alternatives.