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Blogging has come a long way since its humble beginnings as a web diary or web log. What started out as a creative outlet for writers has morphed into a powerful marketing tool that can help you engage with customers and share relevant information.

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The Customer Chat™ system offers numerous settings for complete customization control of the program's functionality. Each company will have different preferences, based on how they envision the system working for their operations. With that in mind, the vigorous options allow you to do just that. Let's continue our exploration of the *Chat* tab and its settings.

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Stamprite Supersine in Lansing, Michigan, has been a part of the marking devices industry for more than five decades. Wendell Parsons, owner/CEO, and Scott Parsons, president, discussed the evolution of their business with publisher David Hachmeister.

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